Logo 4: more relevant graphics
Due Tuesday 4/9 (4th & 6th periods) Wednesday 4/10 (3rd period)

Today we're going to continue to refine our logo further:

Logo 4: more relevant graphic: Make 3 examples of your logo that each use one or more fonts plus a more relevant graphic. For today's logos the graphic should represent your company or product instead of just being abstract. So for example if your company sells coffee you can now have a coffee mug or coffee bean in the logo instead of just a hint of steam.

You may grab images from the Internet; if you do, be sure to do Trace Bitmap and use vector versions of the images in your logos.

Remember, after this set you have one final set of logos to make where the graphic or graphics are the dominant feature, so don't go all in with graphics yet, just use graphics/images that go well with your company.

Write "Your name logo 4" at the top of your document (in the document, above the logos). Save all the three logos in a single Inkscape file, one above the other, not too far apart. Select all and choose "Object to Path" from the Path menu so the font shapes get preserved. Your three logos should fit on a default page in Inkscape and all be on the page.

Name your file "yourname Logo 4.svg".

Turn it in to the Google Classroom for this assignment.

Here are examples:



Notice how the graphics are more relevant to an educational services company (book with apple, notebook with A+, graph with circle) and yet the graphics are **not** dominant. For the most part the text is taking up about the same amount or more space than the graphics. That's what today is about: appropriate, specific graphics that do not overpower the text.