Logo version 4: more relevant graphics
Due   4th period, Thursday 11/19/20 by 5PM
            3rd & 7th periods, Friday 11/20/20 by 5PM

Today we're going to continue to refine our logo further:

Logo 4: more relevant graphic: Make 3 examples of your logo that each use one or more fonts **plus a more relevant graphic**. For today's logos the graphic should represent your company or product instead of just being abstract. So for example if your company sells coffee you can now have a coffee mug in the logo instead of just simple graphical hints of steam.

You may grab images from the Internet, obviously.

After this set you have one final set of logos to make where the graphic or graphics are the dominant feature, **so don't go all in with graphics yet**, just use graphics/images that go well with your company while not totally dominating the whole logo.

Save all the three logos in a single Gravit file, one above the other, not too far apart. Name your file Logo 4 yourname and turn it on the Google Classroom.

Here are examples:

Notice how the graphics are more relevant to an educational services company (book with apple, notebook with A+, graph with circle) and yet how the graphics are not dominant. For the most part the text is taking up about the same amount or more space than the graphics. That's what today is about: appropriate, specific graphics that do not overpower the text.