Logo version 3: simple graphics
Due   4th period, Monday 11/16/20 by midnight
        3rd & 7th periods, Tuesday 11/17/20 by midnight

Today we're going to continue to refine our logo by creating Gravit versions that **use fonts along with simple graphic elements**.

Remember our general guidelines:

The # 1 rule: you personally need to create what you turn in.

Try to create designs that are pleasing to look at and that following our overall logo design principles:

　　　1. A logo must be describable.

　　　2. A logo must be memorable.

　　　3. A logo must be effective without color.

　　　4. A logo must be scalable. So it should look good at 12" by 12" or 2" by 2".

Today's assignment:

Logo 3: simple graphics: Make 3 logos for your company that use one or more fonts plus some simple elements such as rectangles, lines, circles, stars or dots (or other simple shapes). Sketch on paper ahead of time to aid your creativity if needed. Think of abstract geometric design elements. The graphic elements need to be simple (lines, circles, triangles, shapes, dots, etc.) not actual pictures or drawings of things. Again, save the three logos in a single Gravit file, one above the other, not too far apart. Name your file "Logo 3 yourname". Turn this in to the Google Classroom for this assignment.

Examples: